



# PLANNING

## A Collaborative Future

### 2017 Sponsorship and Exhibitor Info

SUMMARY TABLE	PALLADIUM	PLATINUM	GOLD	SILVER	BRONZE	SOCIAL EVENT	COFFEE BREAK	EXHIBIT
2017 Cost	\$4,000	\$3,500	\$3,000	\$2,500	\$1,500	\$1,000	\$750	\$750

#### ANNUAL CONFERENCE BENEFITS

Positioning & Visibility	Premium	Best	Better	Great	Good	Social	Break	Exhibit
Conference Recognition	✓	✓	✓	✓	✓	✓	✓	
Complimentary Registrations	6	4	3	2	1	1	1	1
Company Logo on Attendee Badge	✓							
Sponsor One Social Event						✓		
Full-page Ad in Onsite Program	COLOR inside cover	✓						
Exhibit Space (8' x 8' table-top + 2 chairs)	2	1	1					✓
Logo in Registration Brochure	✓	✓	✓	✓	✓	✓		
Conference Slide Show	✓	✓	✓	✓	✓	✓		
Verbal Recognition at Conf.	✓	✓	✓	✓	✓	✓		
General Session Introduction	✓	✓						
Conference Website	with weblink	✓	✓	✓	✓	✓	✓	
Signage at Break							✓	

#### EXHIBITOR INFORMATION

The Washington Chapter of the American Planning Association is pleased to announce an exciting opportunity to connect one-on-one with planners from Washington. This year's planning conference, **PLANNING A COLLABORATIVE FUTURE**, will feature an 8' x 8' (approximate size) table top (with chairs) space for exhibitors. Over 250 planners are expected to converge upon the Hilton Seattle Airport Conference Center in beautiful Seattle for the conference. Conference attendees will congregate in the exhibitor area during breaks (refreshments will be served).

This is a great opportunity to showcase your organization's projects and programs to planners throughout Washington.

#### EXHIBIT DETAILS:

- Over 250 planners are expected to attend the conference.
- One conference registration is included with each exhibitor space.
- The space is approximately 8' x 8'. One table and two chairs are provided (all other materials provided by the exhibitor).
- Exhibitor set-up from 6:30 am to 8:00 am, Thursday, September 28.
- Exhibitor break-down from 3:30 pm to 4:00 pm, Friday, September 29.
- All refreshments will be served in this room during all breaks.

To become an exhibitor, contact Stephanie Kennedy, Event Manager, at (503) 626-8197 or [totaleventconnection@gmail.com](mailto:totaleventconnection@gmail.com).



### Washington APA 2017 Annual Conference

September 28-29, 2017 | Hilton Seattle Airport Conference Center  
Seattle, Washington



# PLANNING

## A Collaborative Future

### 2017 Conference Sponsorship Pledge

#### PLEDGE INSTRUCTIONS

##### QUESTIONS

Stephanie Kennedy, Event Manager  
503.626.8197  
totaleventconnection@gmail.com

##### PUBLICATION DEADLINES

- Sponsorship pledges received by **XX** will be included in the registration announcement.
- Paid sponsorships received by **XX** will be included in the conference program and signage.

##### BENEFITS

- An attendee roster will be emailed in PDF format after the conference.
- Additional sponsor opportunities vary according to package and are listed on the 2017 SPONSORSHIP AND EXHIBITOR INFO sheet.

##### SPONSORSHIP PAYMENT

Make check payable to: Washington APA

##### SUBMIT THIS FORM AND PAYMENT TO:

Total Event Connection  
168 NW Spring Meadows Way | Hillsboro, OR 97124  
PHONE: 503.626.8197 | FAX: 503.626.3191  
totaleventconnection@gmail.com

Payments are requested at time of the pledge.

##### REFUND POLICY

Sponsorship pledges are considered to be a commitment for payment. Refunds for payments will not be issued, as certain sponsor opportunities will be implemented upon commitment.

##### ATTENTION EXHIBITORS

- Exhibit logistics and registration instructions will be sent later this summer to the primary sponsorship contact noted on this form.
- An exhibit map will not be issued prior to the conference. Floor plans will be distributed during setup.

**THANK YOU**  
for your generous support!

#### PARTICIPATION LEVELS

Kindly check your level below. Please submit your sponsorship in time to secure your listing in conference publications.

- \$4,000+ • PALLADIUM (includes 6 registrations)
- \$3,500 • PLATINUM (includes 4 registrations)
- \$3,000 • GOLD (includes 3 registrations)
- \$2,500 • SILVER (includes 2 registrations)
- \$1,500 • BRONZE (includes 1 registration)
- \$1,000 • SOCIAL EVENT (includes 1 registration)
- \$750 • COFFEE BREAK SPONSOR

##### EXHIBIT SPACE

Will you exhibit at the conference?  Yes  No

- \$750 • EXHIBIT SPACE (includes 1 registration)

##### SILENT AUCTION

During the conference we hold a silent auction, which raises money for our scholarship fund. Would you or your company like to donate a gift card, basket or unique item to the silent auction?

- YES  NO

##### PAYMENT INFORMATION

- An invoice is needed to process payment.

- Check enclosed  Check in process

Credit card receipts will be sent to the contact listed below.

CREDIT CARD NUMBER

EXPIRATION DATE

NAME ON CARD

##### COMPANY INFORMATION

PRIMARY SPONSORSHIP CONTACT

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

WORK PHONE NUMBER

CELLULAR PHONE NUMBER

EMAIL



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